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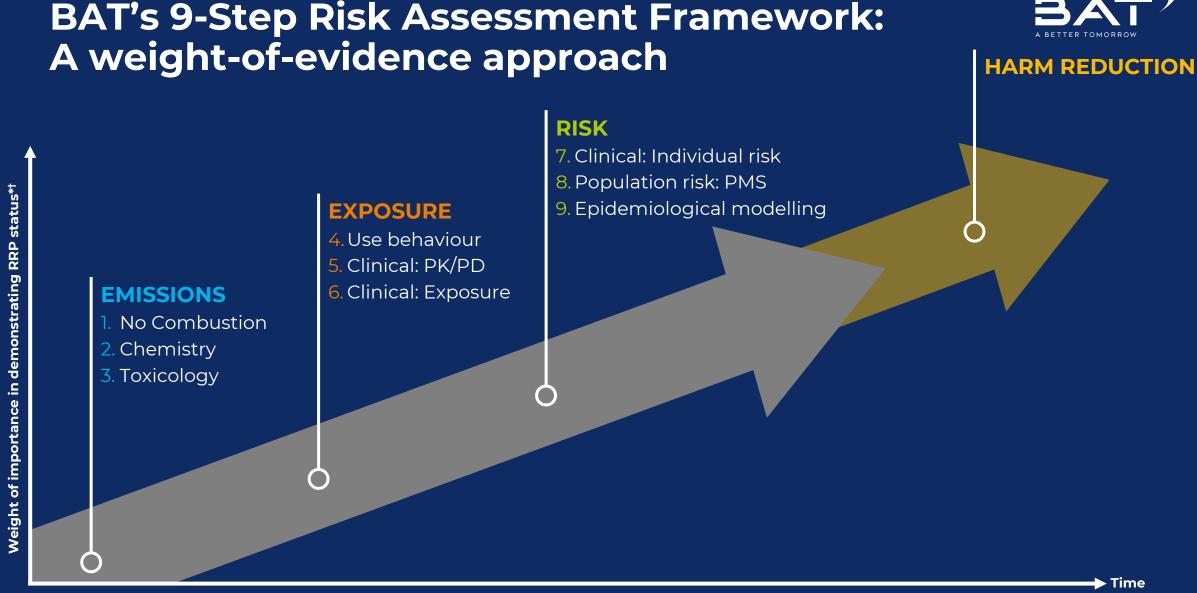


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^{*} Based on the weight of evidence and assuming a complete switch from cigarette smoking. These products are not risk free and are addictive.

[†]Our products as sold in the U.S., including Vuse, Velo, Grizzly, Kodiak, and Camel Snus, are subject to FDA regulation and no reduced-risk claims will be made as to these products without agency clearance.

Issues with clinically establishing Reduced Risk Profile



- Lack of Long-term epidemiology data
- 2 Long duration required for physiological (risk/harm) changes
- Costs
- 4 Limited access to sample due to invasive nature
- 5 Limited validated disease predictive biomarkers

Adverse Outcome Pathway (AOP)



A structured representation of biological events leading to adverse health effects



- DNA Binding
- Protein Oxidation
- Chemical stressor

- Protein Production
- Altered signalling
- Cell-cell interactions
- Altered Tissue Function
- Altered Tissue development

Disease Impairment

Adverse Outcome Pathway (AOP)



- Non-animal alternative
- Link clinical biomarkers potential outcomes / mechanistic narrative
- Potential biomarker evaluation
- Cost effective product screening
- Independent review and acceptance process (OECD)

AOPs and Smoking Related Disease





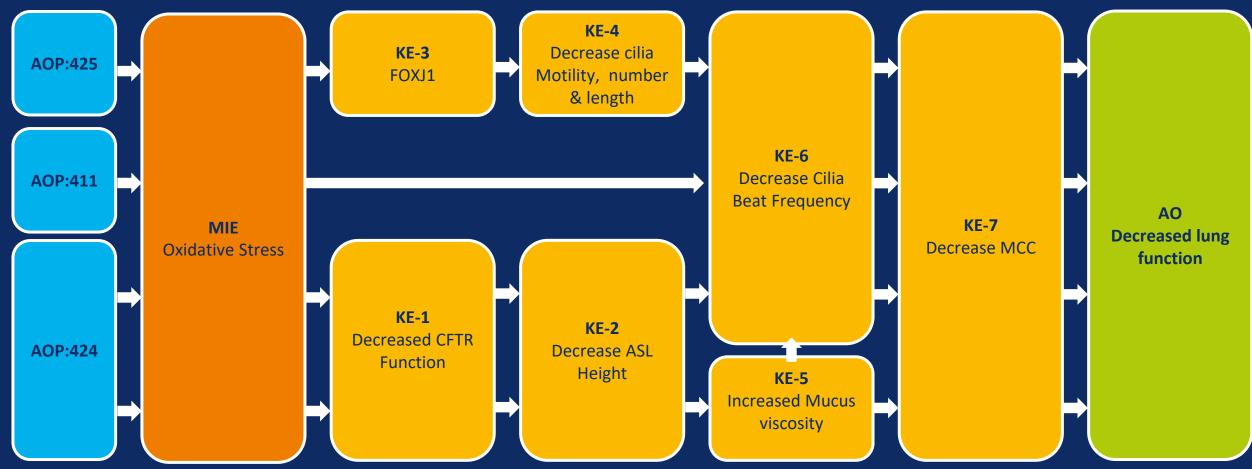
Oxidative Stress - Decreased Lung Function



AOP 411, 424 & 425

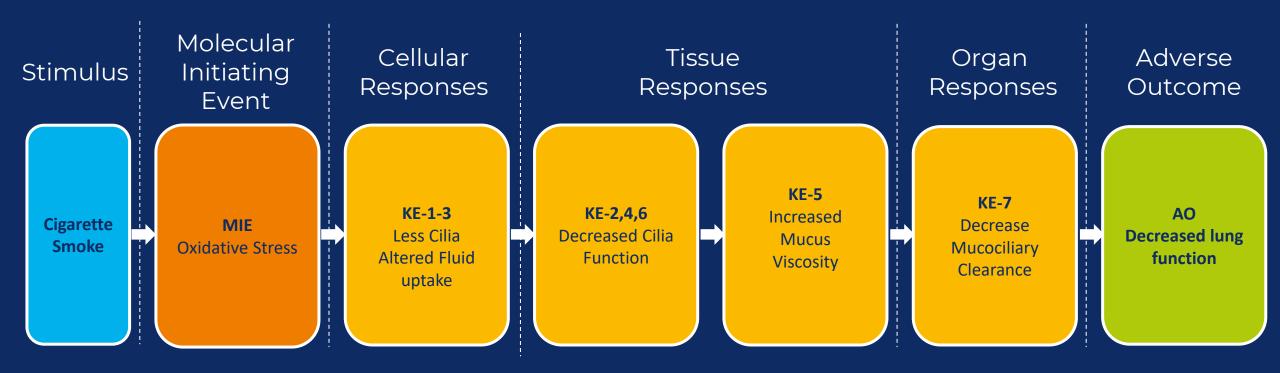
Luettich et al., Front. Toxicol. 2021

Experimental targets



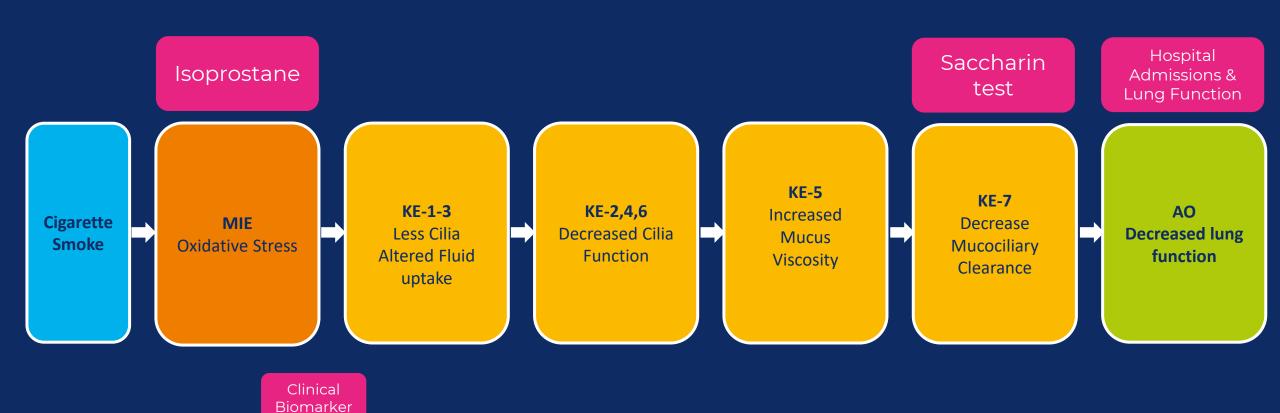
Condensed 411, 424 & 425 AOP





Biomarkers

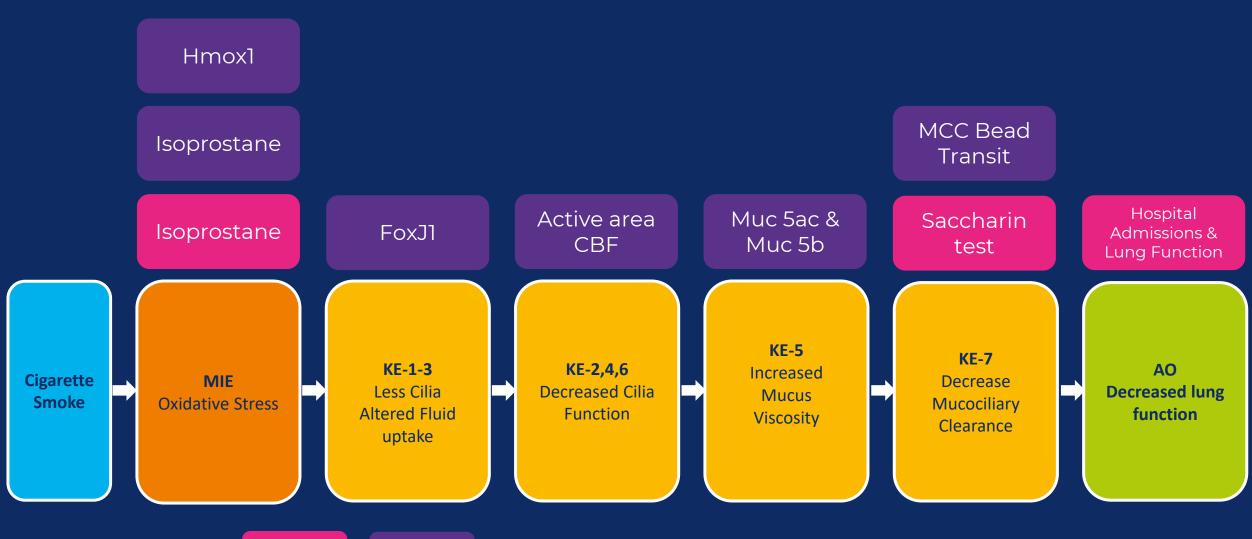




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Biomarkers



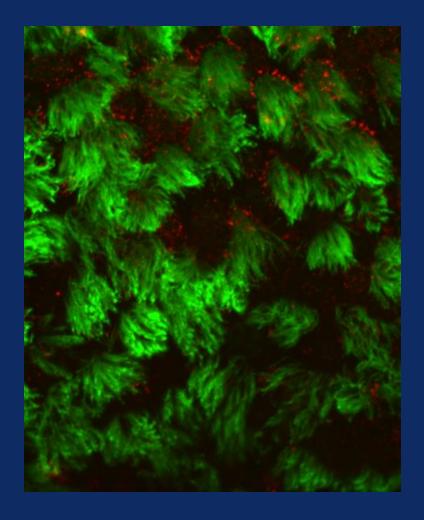


Clinical Biomarker *In vitro* Biomarker

Best Practice Approach to an *In vitro* Method



- Differentiated 3D lung tissues (MucilAirTM)
- Sub-acute toxicity exposure (>90% viability)
- Endpoint specific exposures (Range finders)
 - Duration
 - Dilution
 - Single or Repeat dosing



Exposure Method



Vitrocell Systems GmbH, Vitrocell® VC10® Smoking engine and dilution system

1R6F Reference Cigarette puffing HCl regimen

Single Exposure

Number of puffs : 56

Length of exposure : 28 minutes

7-day Exposure (3 x per week)

Number of puffs : 48 puffs

Length of exposure : 24 minutes



Exposure level

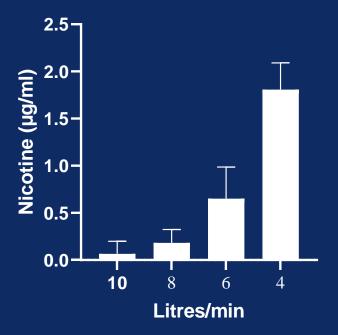




High Dilution Flow = Low Exposure

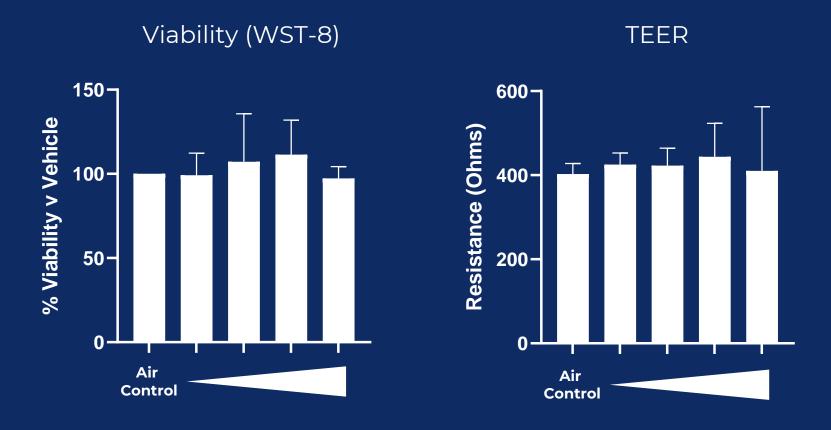
Low Dilution Flow= High Exposure

Increasing Smoke exposure



Subacute toxicity (single exposure)



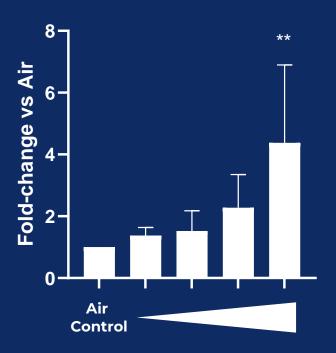


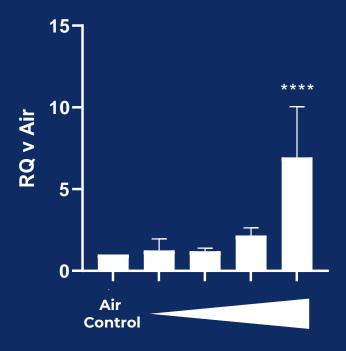
MIE: Oxidative Stress (Single Exposure)





HMOX1

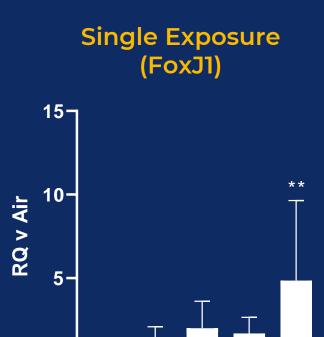


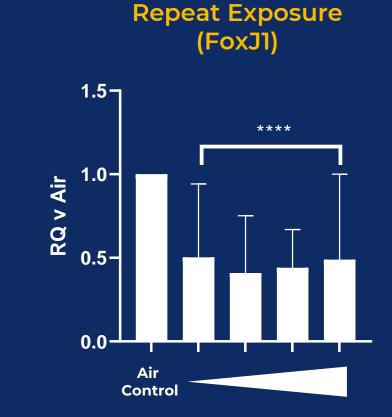




KE-1 & 3: Deceased FoxJ1







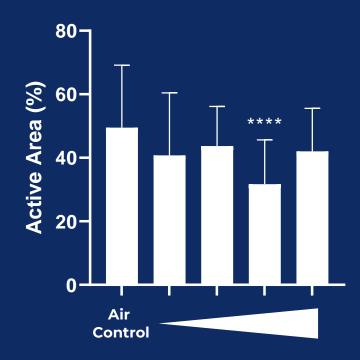


Air Control

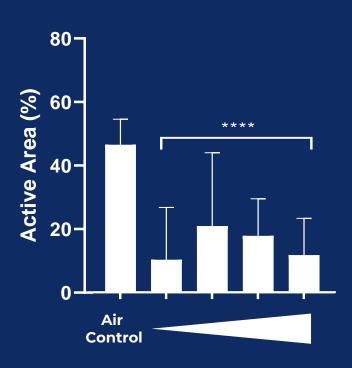
KE-5: Decreased Cilia Function



Single Exposure
Active Area



Repeat Exposure Active Area

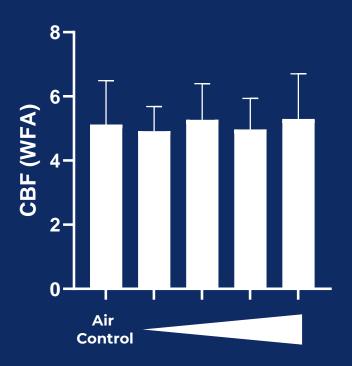




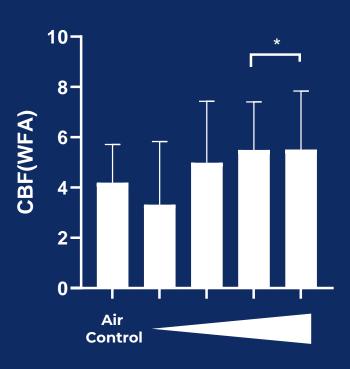
KE-6: Decreased Cilia Beat Frequency



Single Exposure



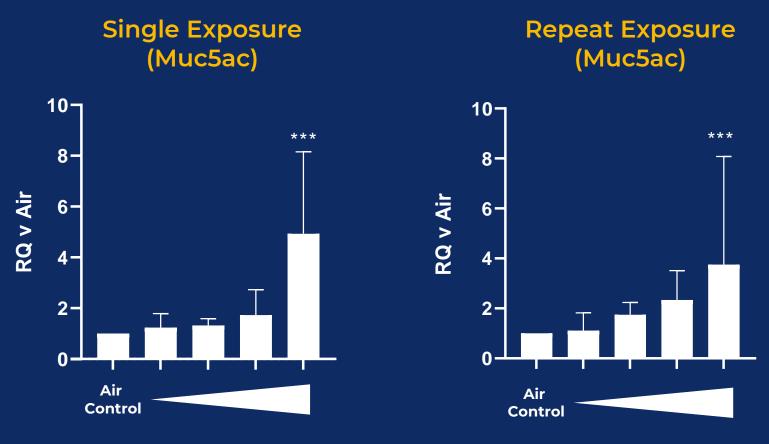
Repeat Exposure





KE-5: Increased mucus viscosity





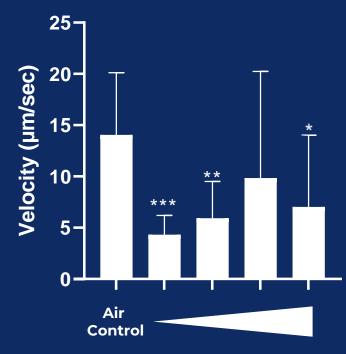


KE-7: Mucociliary Clearance





Repeat Exposure, MCC





Summary



- We have demonstrated positive readouts across the AOP
- AOPs show promise to link exposure with disease outcome
- AOPs can support the mechanistic narrative
- There is utility to assess other products using this AOP

Future Work

- · Further validation, testing oxidative stressors in the absence of cigarette smoke
- Testing other nicotine delivery product categories

Acknowledgments



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Brian Keyser & Robert Leverette

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